

# Twitter for Good 2018 Impact Report

San Francisco

## Mission:

Our mission for corporate philanthropy at Twitter is to reflect and augment the positive power of our platform through civic engagement, employee volunteerism, charitable contributions, and in-kind donations. We believe that serving our community partners allows us to learn, connect, and grow together.

## Key Focus Areas:

Internet Safety & Education | Equality | Freedom of Expression & Civil Liberties | Universal Access & Adoption | Crisis and Emergency Response | San Francisco Initiatives

## Ways we invest in our partnerships:

Cash Grants | In-Kind Donations | Ads For Good | Employee Volunteering | NeighborNest

**Cash Grants:** We invested **\$1,530,000** in local community organizations to:



### Expand Internet Safety, Education and Access for Youth

Common Sense Media	DeMarillac Academy
Community Tech Network	Hamilton Families
Curry Senior Center	United Playaz



### Combat homelessness, empower youth, and strengthen the San Francisco Community

826 Valencia	Larkin St. Youth Services
Boys & Girls Club	La Cocina
Catholic Charities	Shared Schoolyard Project
Compass Family Service	St. Anthony's Foundation
DrawBridge	Raphael House
Eviction Defense Collaborative	Redding Elementary
Family Giving Tree	Tenderloin Community
GLIDE	Benefits District
Gubbio Project	Wender Weiss Foundation
Hospitality House	
Justice and Diversity Network	



### Increase Job Readiness for Underrepresented Minorities in Tech

Bay Area Video Coalition	Jewish Vocational Services
Black Girls Code	Play-Well Technologies
Code Tenderloin	Oakland Digital
Hack the Hood	



### Support Local Crisis and Emergency Response

Harm Reduction Coalition
Saint Francis Foundation
SF General Hospital

“We could not do the work we do without wonderful partners like Twitter.”

- Program Director, United Playaz



**In-Kind Donations:** We provided over **\$321,000** in event space, hardware, Ads For Good, gym equipment and furniture to promote digital access and increase capacity building for nonprofits.

**Ads For Good:** We provided **\$120,000** in pro bono advertising grants to nonprofit organizations to promote digital access.

**Employee Volunteerism:** Our employees volunteered more than **4,000 service hours** to support over **30 local organizations**.

#TwitterForGood Days

BAVC/TechSF Mock Interviews

Tenderloin Walking Tours

Meals on Wheels

#DataForGood

Community Events



“I enjoyed connecting with fellow Tweepers and candidates outside of the typical backgrounds we hire for and providing helpful insights and feedback to further their careers”.

- Twitter volunteer, after mock interview & resume review workshop with Bay Area Video Coalition and Tech SF



“Our students graduate De Marillac with a greater understanding of and appreciation for digital literacy, and are better prepared for success in high school, postsecondary education and adulthood because of it”

- Director of Development, De Marillac Academy

“It was a great way to take a break from work, be in the moment by engaging and helping the elderly while delivering their meals, and I still had enough time to get work done. Lastly, we got smiles from everyone we met. That’s a win win!”

- Twitter volunteer, after meal delivery with Meals on Wheels

